



Cyber | smart · safe · secure



**ELEVATE
YOUR
BRAND**

Place your organisation at the forefront of Australia's cyber conversation

Cyber Australia is AISA's flagship annual cyber security magazine - created by the industry, for the industry. This unique publication showcases leading thought leadership, expert insights, and the latest developments shaping Australia's cyber landscape.

Permanently available on AISA's website, Cyber Australia is distributed in hardcopy, PDF, and e-reader formats to maximise accessibility and reach. The magazine is officially launched at AISA's annual CyberCon, where every delegate receives a complimentary copy.

Produced on premium quality stock for durability, Cyber Australia is designed to remain relevant and impactful throughout its 12-month shelf life.

Advertising in Cyber Australia places your brand at the forefront of the industry - directly in front of the leaders shaping the nation's cyber security agenda.

Why Advertise in Cyber Australia?

Targeted Audience

Reach a premium, niche audience including:

- CISOs, Security architects and engineers
- Risk, compliance and governance professionals
- Government cyber policy leaders
- Technology procurement decision makers

High Value Engagement

Our readers are:

- Actively evaluating cyber security solutions
- Influencers or buyers of enterprise technology
- Engaged in ongoing professional development

Trusted Industry Voice

As an AISA publication:

- Content is independent and expert-led
- Readers trust and rely on insights
- Your brand benefits from association with credibility and authority



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Discounts
for CyberCon
Sponsors

Why Partner with AISA?

- Access Australia's largest cyber security community
- Align with a respected not-for-profit industry body
- Strengthen brand trust in a high-stakes sector
- Generate high quality leads and awareness

Advertising Opportunities

FORMAT	BENEFIT	COST (+GST)
Double Page	Maximum brand impact	\$8,150
Back Cover	Top-tier brand exposure	\$7,390
Inside Front Cover	High visibility, first impression	\$6,250
Inside Back Cover	Strong closing impact	\$5,500
Full Page	Premium visibility within feature content	\$4,950
Half Page	High-impact placement	\$3,290

Key Dates

Booking Deadline
3 August 2026

Artwork Deadline
17 August 2026

Publication
14 October 2026

Full specs will be provided upon booking.

AISA ADVERTISEMENT BOOKING FORM

Please complete this form and return to AISA's National Events & Sponsorship Manager, Susanna Palermo via email to susanna.palermo@aisa.org.au

CONTACT DETAILS

Company Name			
Contact Person			
Job Title/Position			
Billing Address			
City/Suburb		State	
Country		Postcode	
Email			
Mobile			

ADVERTISEMENT PLACEMENT

Note: Advertorials are limited to one advertorial per issue, allocation on first come, first served basis.

Advertisement Placement	Cost per ad (excluding GST)	Please select
Double Page	\$8,150	
Back Cover	\$7,390	
Inside Front Cover	\$6,250	
Inside Back Cover	\$5,500	
Full Page	\$4,950	
Half Page	\$3,290	

PAYMENT

- Upon receipt of the completed booking form AISA will issue an invoice to the contact person
- Payment is due and payable within 30 days of the invoice date
- Please **complete details below** if invoice to be issued to accounts person and not contact person above

Invoice contact name:	
Invoice contact email:	

TERMS & CONDITIONS

- *Bookings must be submitted using this form and are confirmed by return email. If a completed booking form is not received, your booking will not be confirmed and the advertisement placement will not proceed.*
- *All advertisements must be supplied in full colour as a CMYK, print-ready, high-resolution PDF. Loose inserts are accepted by application only. Artwork must be received by the stated material deadline.*
- *Cancellations must be made at least two weeks prior to the material deadline. Cancellations received after this time will incur the full advertising charge.*
- *Failure to comply with these terms and conditions, including non-payment of invoices, may result in your advertisement not being published in the publication.*

I acknowledge that I have read, understood, and agree to the Terms and Conditions outlined above.

Full Name:			
Job Title/Position:			
Signature:		Date:	